

De-LAB is a **benefit corporation** and **certified B-CORP™** that employs an **international team of professionals** to carry out consultancies, applied research and design projects in the field of **Inclusive Business, Social Innovation** and **Ethical Communication**.

De-LAB was launched in **2014**, mainly addressing **companies** and **private entities**. In May **2018**, it became a **Benefit Corporation** and in October **2020** a **certified B-CORP™**.

Consultancies, projects, sector or field studies carried out by De-LAB have a **local** or **international scale** and aim at **experimenting new forms of business and new models of social responsibility**, to be implemented with **inclusive** and **measurable interventions**.

DE-LAB SRL BENEFIT CORPORATION

Certified B-CORP™



Certified Facilitator
LEGO® Serious Play®
since 2017



If you are **a company**,

you know that competition is also based on the value associated to your brand reputation.



If you are **a public actor**,

you know that a technical partner can help you to align with different actors, manage your operations, and assess the results related to the shared project.

If you are **a third sector organization**,

you know that collaborating with the profit sector generates process innovation and resources' optimization.



De-LAB is working on

Inclusive Business

We carry out studies and projects for companies interested in **developing participatory business models** to be applied to products or services addressing developing countries.

Social Innovation

We design projects for organizations that want to **generate social value** in the communities in which they operate. Such projects have **intentional, additional and measurable social impacts**.

Ethics Communication

We design methods to **share the added value of social or environmental initiatives** promoted by organizations. This helps projects' scale-up phase and mutual learning among all stakeholders.

De-LAB designs

PRODUCTS

Voilà® - voila.delab.it

Kokono® - www.kokono.life

IEW - Ethical Font

HOP - Hop On Practice
Coordinating sustainability within firm's operations

LeftOverLovers - Food Sustainability

SERVICES

Designing

Implementation

Consulting

Partnership Creation

Impact Measurement

Communication

Strategy

Training

Applied research



for example: **Business Case, Impact Metrics, Responsible Procurement, Corporate Volunteering, Community Networks, Social Values Manifestos, Living Labs, Art for good**

Our best results

- Winner **"Young Innovators National Award (ANGI) 2019"** for KOKONO™ project
- Invited Speaker **"Responsible Innovation Summit"** - Dublin 2019
- Special Prize for KOKONO™ project **"Business Spirit Award 2019"**, Dublin
- Invited Speaker **"Seeds&Chips"** 2018 e 2019
- Invited Speaker **"Disruptive Innovation Festival"** 2017 MacArthur Foundation
- Content Curator **"European Development Days"** 2017
- UN/ITU Award Italian Finalist **"WISIS Award – Etica dell'Information Society"** 2015
- Turin Chamber of Commerce **"Young and Women Entrepreneurs Award"** 2014
- **"Girls in Tech"** Award 2014
- Invited speaker **"TEDx Verona"** 2014



We've been working with:



CLIOMAKEUP



FASTIWEB
SP. BRESSO AVANTI



Registered Member



CONTACTS

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